

Research Tips for IB 210 – Prof Persinger – Fall 2013

Recommended Online Guides:

International Business

<http://guides.emich.edu/intlbiz>

Finding Country Information:

Country Info tab:

CIA World Factbook -- has many basic facts

EIU Viewswire – premium source, may be most up-to-date available

The Economist – many business people read The Economist for intl business news

Euromonitor's Country Factfiles – some free stats from market research company

Oxford Economic Country Briefings – economic forecasts, political background, economic groups

Global Edge Country Insights – MSU provides links to many sources, some will have a have useful link to a U.S. government produced *Country Commercial Guide*.

Background Notes – US State Dept., info on relationship with US, etc.

Intl Business Culture tab:

Global Etiquette Guides – extensive info on biz culture by country

Geert Hofstede Cultural Dimensions

Finding Articles:

Articles tab:

ABI/INFORM (ProQuest)

Tips: Try combining country with keywords or Subject terms.

Useful Subjects: Trade Policy, International Trade, Economic Conditions, Economic Development

Check out the quick online video on searching ProQuest!

Factiva

Tips: Set date for period you want. Use AND and OR in searches. Sort by Relevancy.

Note: Only 6 users at a time in **Factiva**. If you try to get into to **Factiva** and it asks you for a password (other than your my.emich login), the problem is that you are the 7th user. Try again later.

Options for getting advice:

Kate Pittsley, EMU Business Librarian

100-F Halle Library

734-487-2508

kate.pittsley@emich.edu

Kate's Office hours at the COB

Fall & Winter semesters

Tuesdays 1:00 - 5:00 by appointment

Online scheduling at

<http://guides.emich.edu/bizhelp>

COB Room 407 (near ACCT/FIN dept.)

734-487-6820 (during office hrs only)

Halle Library Reference Desk

734-487-2445

Monday – Thursday 7:30am – midnight

Friday 7:30am – 8:00pm

Saturday 9:00am – 6:00pm

Sunday 12:00pm – midnight

(Early & late hours staffed by student asst)

Academic Projects Center

Mon – Thurs 11-5 (during Fall & Winter)

<http://www.emich.edu/apc/>

Instant Message or Email Reference

<http://www.emich.edu/library/help/ask.php>