PROFESSIONAL HEALTHCARE COMMUNICATION FOR INTERNATIONAL STUDENTS
ESLN 565

Elizabeth Bucciarelli, Health Sciences Librarian
103-G Halle Library
Eastern Michigan University
734.487.2506
ebucciare@emich.edu
Support Services for Student Research

Academic Projects Center (APC)
- Rm. 116 Halle Library
- http://www.emich.edu/apc/

University Writing Center (UWC)
- Rm. 115 Halle Library
- http://www.emich.edu/uwc
APA Manual Sources


- Reserve Reference at Halle Circulation Desk – BF 76.6 .P82

- [https://owl.english.purdue.edu/owl/resource/560/01/](https://owl.english.purdue.edu/owl/resource/560/01/)
Tips for Successful Research

• Use a variety of resources

• Be open to learning more about research & tools

• Give yourself time to research properly

• Be persistent

• Be prepared to be surprised; research is not linear

• Ask for help from your professor, a librarian, family members, friends, etc.
Keeping it Together -
The Research Journal

- Record, record, record!
  - Ideas for topics; track your thinking processes; points of inspiration
- Databases & web sites searched
- Summary of search results
- Track & evaluate successes & failures
- Search strategies
- Keywords, terms, subject headings
- Conversations; People you want to contact

- Use it consistently

- Electronic bibliographic management tools, e.g., Zotero, RefWorks, EndNote, Mendeley
Developing a Research Topic

• Television & other electronic media
• Popular journals
• Trade magazines
• People – personal & professional
• Health admin association web pages
  • Hot topics
  • Letters & editorials
  • Trends
  • Law & legislation
• Professional newsletters
• Encyclopedias
• Choosing a Topic –
  • https://guides.emich.edu/c.php?g=611337&p=5233730&preview=d997e5f1e0acee24f60bdad32a3ec618
# Types of Journals

**Popular**
- Slick and attractive in appearance
- Rarely cite sources
- Written by staff or free-lance writers; may or may not list the author
- Language level is simple
- Main purpose is to entertain or to convey general information
- Target audience is reading at ~7\textsuperscript{th} grade level
  - e.g. **People Weekly**

**Substantive**
- May be attractive in format and have pictures and ads
- May cite sources, but usually not
- Articles may or may not be signed by the author
- Language level may be simple, but not necessarily
- Purpose is to provide information to a broad, educated audience
- Target audience is reading at ~12\textsuperscript{th} grade level
  - e.g. **Time**, **Newsweek**
Types of Journals, cont.

**Trade**

- Intention is to report on specific industry news, trends, key players & industry changes
- Contains advertising focused on the industry in question
- Contains pertinent job notices
- Pictures, charts, and ads abound
- Cite sources within the text of the article, but no official bibliography
- Articles are usually signed
- Trade jargon is used
- Reading level ~12th grade

**Scholarly**

- Sober in tone
- Pictures not usually used, but charts and graphs may be
- Sources are always cited
- Articles are signed by a scholar or researcher
- Language is elevated and assumes familiarity with the jargon of the discipline
- May be published by a professional organization or university
- e.g. AJN, JAMA, AJOT
Refereed / Peer Reviewed Journals

- A journal which requires that, prior to publication, submitted articles be approved by a board in order to evaluate the quality, validity, reliability of the article.

- This review process is often done ‘blind’, that is, the reviewers do not know the name or academic affiliations of the authors, and the authors do not know who is reviewing their work.

- Check the journal title in *Ulrich’s Global Serials Directory*
  
FDA seeks advice on track-and-trace systems.

Traynor, Kate

American Journal of Health-System Pharmacy; 2011 Apr 1; 68(7): 552-4; (5 ref)

A February 15-16 FDA public workshop on track-and-trace systems for prescription drugs drew more…

Transportation; Software; Drugs; Prescription

United States Food and Drug Administration; United States

Peer Reviewed
Databases

- Business – Scholarly & Trade
- CINAHL - Cumulative Index to Nursing and Allied Health Literature
- Ebsco PowerSearch
- Esearch
- Gale Virtual Reference Library (encyclopedias)
- Health Source: Nursing/Academic Edition
- PubMed/Medline
- Congress.gov (law & Legislation)
- Westlaw Campus Research (business, law & legislation)
Combining Sets

**AND** = Intersection

**OR** = Union