QR Codes in the EMU Library

As research moves from desktop computers, to laptops, to ever more mobile tools (e.g., tablets, smartphones), library services are keeping pace. Imagine being in the library, pointing your internet-connected mobile device equipped with a camera and an app at a two-dimensional image, and then being linked to research-relevant text, audio, or video web content, such as:

- **Librarian Prepared Research Guides**
The two-dimensional images are called QR codes (Quick Response codes), and when scanned with a mobile device having a camera and appropriate software, can link the device to multimedia web content.

Suzanne Gray, Assistant Professor in the EMU Library, received eFellows funding to explore how QR codes could be used to enhance the campus environment. Working in collaboration with fellow librarian faculty members Elizabeth Bucciarelli, Sara Memmott, and Kate Pittsley, she placed QR codes around the library to see how useful they could be to the researchers in the campus community. Librarian Sara Memmott is working with Gray to track the usage of the library QR codes using Google Analytics.
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